

# ROB GEORGE

109 South Martine Ave  
Fanwood, NJ 07023  
t: 203 807 1074  
e: robertwgeorge@yahoo.com

UX FRONT-END DEVELOPMENT MANAGER

## WORK EXPERIENCES

<ul style="list-style-type: none"><li>● Bed Bath &amp; Beyond Inc. Union, New Jersey November 2013 - Present</li></ul>	<h3>UX Front-end Development Manager/Architect</h3> <ul style="list-style-type: none"><li>• Deliver multi-layer architectural solutions from a UX, Front-end and Systems standpoint for projects that include features and A/B Experiments.</li><li>• Manage, prioritize work and handle code audits for a team of 10 ReactJS developers that span 4 concepts. Normal output includes 2 features and 15 A/B experiments per quarter.</li><li>• Provide oversight and direction into site performance initiatives through code refactoring, package upgrades and API restructuring.</li><li>• Introduced and codified coding standards for the front end development practice</li><li>• Introduced WCAG 2.0 web accessibility standards to the company and provided oversight into remediation efforts for all brands underneath the company.</li><li>• Responsible for mentorship and professional development of 10 employees.</li></ul>
<ul style="list-style-type: none"><li>● University Books, LLC / Medically Equipped, LLC West Caldwell, New Jersey June 2010 - November 2013</li></ul>	<h3>Design &amp; Development Manager</h3> <ul style="list-style-type: none"><li>• Oversaw the creation and implementation of MedicallyEquipped.com, which included planning, wire framing, visual design, taxonomy structuring, front-end development and QA.</li><li>• Conceptualized and developed a new reporting system for a custom made CMS.</li><li>• Managed two development teams with a focus on integrating Microsoft Dynamics Navision for warehouse fulfillment into remediation efforts for all brands underneath the company.</li></ul>
<ul style="list-style-type: none"><li>● Live Nation Inc. New York, New York August 2006 - May 2010</li></ul>	<h3>Marketing Manager</h3> <ul style="list-style-type: none"><li>• Created, executed and oversaw all concert marketing, advertising and web development for The Bamboozle Festivals (New Jersey, California, Chicago &amp; the Cross-country tour), Wingstock, and New Jersey club and theater shows, including PNC Bank Arts Center, The Stone Pony, Convention Hall, Paramount Theatre, etc.</li></ul>
<ul style="list-style-type: none"><li>● RG Designs, LLC Fanwood, New Jersey 2009 - Present</li></ul>	<h3>Freelance Web Designer/Developer</h3> <ul style="list-style-type: none"><li>• Concepted, designed, developed and maintained numerous campaigns for companies such as Dow Jones, Inc., Sterling Backcheck, Wall Street Journal, Verified Volunteers, UMDNJ, Live Nation, Inc., CentraState Healthcare Systems, Wolters Kluwer, TIAA-Cref, and more.</li></ul>

## EDUCATION

<ul style="list-style-type: none"><li>● Seton Hall University 2003</li></ul>	<h3>Bachelor of Science Degree</h3> <p>Concentration in Marketing and Computer Graphics</p>
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## EXPERTISE

- HTML5/CSS3
- JavaScript (ES5/ES6)/jQuery
- REST APIs
- React/Redux
- Responsive Design
- Sketch
- WCAG 2.1
- MySQL
- NodeJS
- Wordpress/Drupal
- Agile Methodologies
- PHP